

Advertising with Red Flag

Contributed by Administrator
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For advertising opportunities across a range of websites, please email: peter@red-flag.co.uk for further details, or you may order directly using the Google Checkout store from the Home Page, selecting "Advert RF5". The cost of the advertising depends on the impressions (the number of times the advert is shown). Click through rates depend on how enticing the advert is, and this usually varies from 1-10%. For 10,000 impressions we charge £5. With a low click through rate (eg 1%) this amounts to 100 clicks to your site, at 5p per click. With a high click through rate (eg 10%) then this would generate 1000 clicks, costing 0.5p per click.

SPECIAL OFFER FOR BANNER ADVERTISING Alternatively, banner advertising may be purchased in terms of clicks. For example, 200 clicks can be purchased for £5. This method offers regional UK traffic at a fixed price at 2p a click. For this option, you may order directly using the Google Checkout button on the home page, selecting "Advert RF5".

We include banner design as part of the service, if desired. Impressions (ie number of advert displays) are measured automatically and you receive click through rate reports monthly.

Examples: